## **Australian Professional Thermography Association Inc.**

Formed in 2011, AUSPTA's mission is to:

- Enhance and promote the application of Thermography across a wide range of Industry User Groups throughout Australia.
- Develop and maintain a register of Professional Thermographers.
- Support training in all aspects of Thermography and develop Continuing Professional Development (CPD) initiatives for members to enhance their skills.
- Provide a forum for members to discuss all topics in relation to Thermography.

## CORPORATE MEMBER SPONSORSHIP OPPORTUNITIES Address an audience of Thermography Industry Professionals!

As the leading specialist Association of its type in Australia, we continue to experience strong growth in Business and Individual Memberships from all over Australia. We are uniquely placed to be able to offer exclusive benefits to Corporate Members including opportunities to market and promote to our members.

Features *	Silver	Gold	Platinum
Logo on the AUSPTA website with outbound link for 12 months.	YES	YES	YES
Sponsor Acknowledgement at opening of the Melbourne Annual General Meeting and Sydney General Meeting (Power Point Slide thanking sponsors).	YES	YES	YES
Sponsor product brochures displayed at the Melbourne Annual General Meeting and Sydney General Meeting.	YES	YES	YES
Table Top Presentation of your product by your representative on breaks at the Melbourne Annual General Meeting <i>and</i> Sydney General Meeting.	YES	YES	YES
Product news and information articles published in <i>The Thermographer**</i>	Two	Three	Four
newsletter and sent to all members and many more non-member	Per	per	per
readers. Limited to two to three paragraphs (may contain hyperlinks).	year	year	year
Sponsor Power Point Screen Saver at Tea Break 15 min (equal rotation) at		AGM	вотн
Melbourne Annual General Meeting and/or Sydney General Meeting.		<i>OR</i> GM	AGM & GM
15 Min Presentation to audience at the Melbourne Annual General		AGM	ВОТН
Meeting and/or Sydney General Meeting.		<i>OR</i> GM	AGM & GM
Opportunity to distribute promotional material (show bag style) to all attendees at the Melbourne Annual General Meeting and/or Sydney General Meeting.		AGM <i>OR</i> GM	<i>BOTH</i> AGM & GM
Sponsor Logo on selected AUSPTA promotional material, including print		AGM	вотн
adds, banners etc.		<b>OR</b> GM	AGM & GM
Sponsor Power Point Screen Saver at Lunch Break 1 hour (equal rotation) at Melbourne Annual General Meeting <i>and</i> Sydney General Meeting.			YES

<sup>\*</sup> Other features will be made available as new opportunities are developed.

Silver Sponsorship: \$1250 Gold Sponsorship: \$2050 Platinum Sponsorship: \$2950

\*\*All sponsorships include 12 months Corporate Membership\*\*

For further information visit <u>www.auspta.asn.au</u> or contact

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<sup>\*\*</sup> Current readership over 290, plus website downloads (as at September 2021).